

# WHAT YOU NEED TO KNOW ABOUT CUSTOM COLOURS

## Minimum Order Quantity

The MOQ for custom coloured bottles is 5,000 units (excluding 20ml and 30ml bottles). The MOQ for jars is 3,000 units (excluding Wide Mouth Jars). Please note, quantities are calculated to the closest full box.

## Choosing Your Colour

We offer a wide range of 'Synergy Custom Colours'. With over 20 colours to choose from you can make your brand stand out from the crowd! When choosing a Synergy colour, you do not need to worry about purchasing the colour/master batch separately as we already hold it here.

If you decide to choose a PMS colour, this will need to be purchased separately. (See Masterbatch section for more information)

## Colour Chip

Before we go ahead with your production run you will need to approve the colour you have chosen. If you have chosen a PMS colour, we will arrange for a colour chip to be made up that you can approve prior to moving forward with your order. Alternatively, if you choose a colour we already have on hand (Synergy Colour) we can send you a sample bottle of the colour.\*

**\*Note - Sample colours will not be in your chosen bottle/jar unless a specific trial has been arranged.**

## Colour Trial

Once you have approved your colour, we recommend a trial run in the bottle/jar you require. Trial runs are an additional cost and can vary between \$200-\$1,000. Please speak to our friendly staff for more information on a colour trial.

## Masterbatch

Masterbatch is a highly concentrated mixture of pigments and/or additives encapsulated into a resin, which is then cooled and cut into a granular shape. These granules make up the colour of your molded bottle/jar. As mentioned, when you choose a PMS colour, we match this to a colour chip. Once this is approved by you the Masterbatch can be ordered. To order Masterbatch you will need to purchase a minimum of 15kg. You can order 15kg, 30kg or 60kg depending on the size of your order. Prices also vary depending on the makeup of the colour. Please speak to our friendly staff if you would like more information.

## Colour Dispersion

We understand your brand is important to you, so at all times we will work to ensure we can manufacture your products to your requirements to the best of our ability. In some cases, there can be issues with colour dispersion. This means that in some instances the colour does not equally disperse throughout your product which can lead to a few things.

1. Differential wall thickness giving rise to darker patches and/or lighter patches
2. Streaking from colour dispersion (common in lighter colours and pastels)

## Colour Variation

Please understand that the manufacturing process used in the production of coloured products will vary between one batch to another. In small production runs, there may also be slight variations evident within the same batch.